# **Breaking Barriers in Birth Control: COSO's Ultrasound-Based Male Contraceptive**

In the realm of reproductive health, the responsibility of contraception has traditionally fallen predominantly on women. With options ranging from <u>birth control pills</u> to <u>intrauterine devices</u> (<u>IUDs</u>), women have borne the brunt of contraceptive measures, often dealing with side effects and health risks. However, a groundbreaking innovation is poised to shift this paradigm: <u>COSO</u>, an ultrasound-based male contraceptive device. Developed by German design graduate Rebecca Weiss, COSO is set to revolutionise the field of male contraception, offering a non-invasive, hormone-free, and reversible solution for men.



## Introducing COSO: The Male Contraceptive Device

COSO is an ultrasound-based device designed to provide men with a reliable and reversible method of contraception. This sleek, testicle bath-like device utilises ultrasound technology to temporarily reduce sperm production, offering a safe and effective contraceptive solution without the need for surgical procedures or hormonal interventions. The device, which won the

prestigious <u>James Dyson Award in 2021</u>, represents a significant step forward in male contraception, providing men with more control over their reproductive health.

## **How COSO Works**

The COSO device operates using a straightforward yet ingenious mechanism:

- 1. Ultrasound Application: The device is filled with water and heated to a comfortable temperature. The user places their testicles in the water, and the device delivers ultrasound waves to the testicular tissue.
- Sperm Production Inhibition: The ultrasound waves temporarily disrupt sperm production by altering the Sertoli cells in the testes responsible for sperm maturation. This disruption reduces the sperm count to a level that prevents pregnancy.
- 3. **Reversibility**: One key advantage of COSO is its reversibility. After discontinuing use, sperm production resumes to normal levels within a few months, allowing men to regain their fertility.

### The Science Behind COSO

COSO's effectiveness is grounded in well-established scientific principles. Ultrasound has long been used in medical settings for various purposes, including diagnostic imaging and physiotherapy. Research has demonstrated that ultrasound can temporarily impair sperm production, making it a viable method for contraception. A <u>study</u> published in the journal *Reproductive Biology and Endocrinology* highlighted the potential of ultrasound as a male contraceptive, showing that short-term exposure to ultrasound significantly reduces sperm count without causing long-term damage to the testes.

## **Advantages of COSO**

COSO offers several advantages over existing male contraceptive methods:

- 1. **Non-Invasive**: Unlike vasectomy, which involves surgical intervention, COSO is entirely non-invasive. This makes it an attractive option for men who are hesitant to undergo surgery.
- 2. **Hormone-Free**: COSO does not rely on hormonal manipulation, avoiding the side effects associated with hormone-based contraceptives, such as mood swings, weight gain, and decreased libido.
- 3. **Reversible**: The temporary nature of COSO's effects ensures that men can regain their fertility after discontinuing use, providing flexibility for those who may want to conceive in the future.
- 4. User-Controlled: COSO empowers men to take control of their reproductive health without relying on their partners, promoting shared responsibility in contraception.

## Addressing the Gender Imbalance in Contraception

The introduction of COSO addresses a long-standing issue in reproductive health: the gender imbalance in contraception. Historically, women have shouldered the majority of contraceptive responsibilities, leading to physical, emotional, and financial burdens. By providing men with a viable contraceptive option, COSO promotes greater equality in reproductive health and encourages shared responsibility between partners.

#### **Challenges and Considerations**

While COSO represents a groundbreaking advancement in male contraception, several challenges and considerations must be addressed to ensure its widespread adoption and success.

#### **Clinical Trials and Regulatory Approval**

Before COSO can be made available to the public, it must undergo rigorous clinical trials to establish its safety and efficacy. Regulatory approval from health authorities such as the <u>U.S.</u> Food and Drug Administration (FDA) and the European Medicines Agency (EMA) will be essential for market authorisation. These trials will need to demonstrate that COSO effectively reduces sperm count to contraceptive levels without causing long-term harm to the testes or overall health.

#### **Cultural and Societal Acceptance**

Cultural and societal attitudes towards male contraception can influence the acceptance and adoption of COSO. In some cultures, contraception is predominantly viewed as a woman's responsibility, which may pose a barrier to the acceptance of male contraceptive methods. Addressing these cultural norms through targeted education and advocacy efforts will be essential for fostering acceptance and promoting gender equality in contraception.

#### Main Takeaway

COSO represents a significant step forward in the field of male contraception, offering a promising alternative to existing methods. As the device undergoes further development and clinical testing, it holds the potential to revolutionise reproductive health by providing men with a reliable, non-invasive, and reversible contraceptive option. The introduction of COSO could pave the way for future innovations in male contraception, promoting shared responsibility and greater equality in family planning. As COSO undergoes further

development and clinical testing, it holds the potential to become a game-changer in family planning, promoting shared responsibility and greater equality in reproductive health.

Visit <u>Dezeen</u> to learn more about COSO and how this innovative device is shaping the future of male contraception.